

Portfolio 2025

Hello, I'm a visual artist

Luis Koepke

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Luis Koepke

Visual Artist

I'm a multidisciplinary designer and front-end developer with 7 years of experience creating high-impact digital products for brands, agencies, and startups.

I blend graphic design, UI/UX, 3D, VFX, and art direction to build digital experiences that balance aesthetics, functionality, and strategic purpose. My work focuses on systematization and efficiency—designing with structure, clarity, and long-term scalability in mind.

Throughout my career, I've taken on roles that require versatility: from shaping visual identities and guiding creative direction to developing pixel-perfect interfaces and interactions. I believe great design isn't just about what you see; it's about how it works, how it feels, and how elegantly it solves problems.

Professional Skills

Graphic Design

Software	Photoshop Illustrator	After Effects	Premiere
Skills	Branding Campaign design	Conceptual design Print Material	Animation Packaging

3D Visual Design

Software	Blender Zbrush	Cinema 4D	Unreal Engine 5
Skills	Animation Sculpting	Rendering 3D Scenes	VFX Rigging

UI/UX

Software	Figma	Adobe XD	Spline Design
Skills	Interface Design Usability Testing	User Experience Visual Design	Wireframing Interaction

Frontend

Software	Wordpress
Skills	Advanced WordPress development: themes, custom post types, and plugin creation; skilled in HTML, CSS, JavaScript, and Elementor.

Experience

Publicis Groupe 2025 - Present
Motion | 3D | Graphic Designer

MDS - Samy Alliance 2024 -2025
Graphic Designer | Creative Marketing Campaigns

Fume Vapors 2023 - 2024
Senior Graphic Designer

Blaze Vapor 2021 - 2023
Art director | Product design

300 Bees 2021 - 2022
Senior Graphic Designer

Global Concept 2019 - 2020
Senior Graphic Designer

Probienestar 2018 - 2019
UI/UX Designer

Accomplishments

Hackathon 2018 First place for Best Transportation Solution App

Atlantico CoCrea ProbiApp First Place - 2019

Education

Architecture
Universidad Del Atlántico -
Barranquilla, Colombia



The Feria de Flores project for Renault involved manually positioning over 1 million flowers in 3D to achieve a natural and vibrant aesthetic. The meticulous attention to detail resulted in a stunning visual display that captivated the executives at both Publicis and Renault, showcasing the beauty and spirit of the iconic Colombian festival through innovative digital craftsmanship.



Social Media

próximamente podrás rentar tu
Renault Kardian



el cambio que lo cambia todo



UNA NUEVA MANERA DE INTERACTUAR



NICOTINE POUCHES



Keyvisual

GRAPE MINTS NEW STRAIN



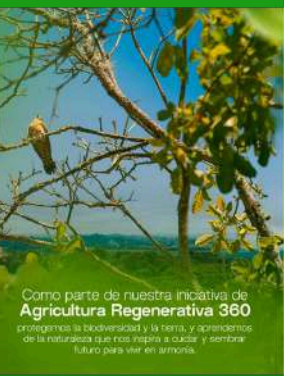


Actuar
bien es cultivar
bienestar

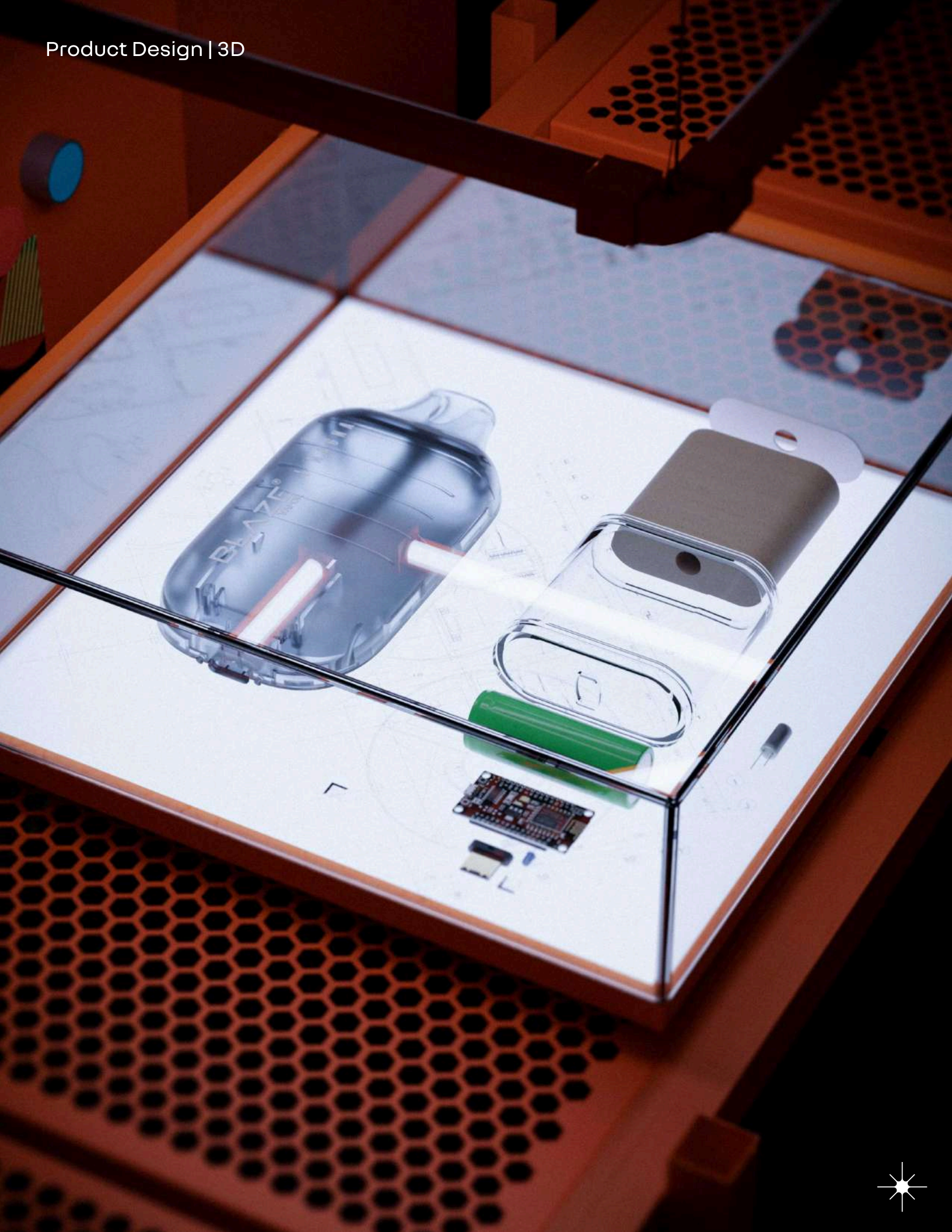
Cada decisión deja una huella.

Esa huella habla de lo que somos
y de cómo queremos ser recordados.











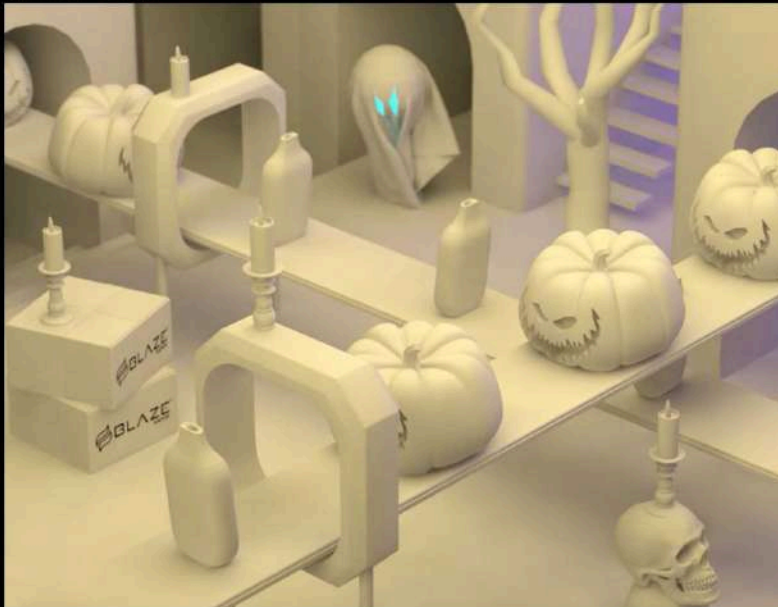
Our goal with the packaging design for the Magna vape was to create something truly distinctive that would catch the eye on store shelves. We deliberately avoided imitating any existing packaging in the market to ensure that the Magna stands out.



3D Motion Reel



VIEWPORT

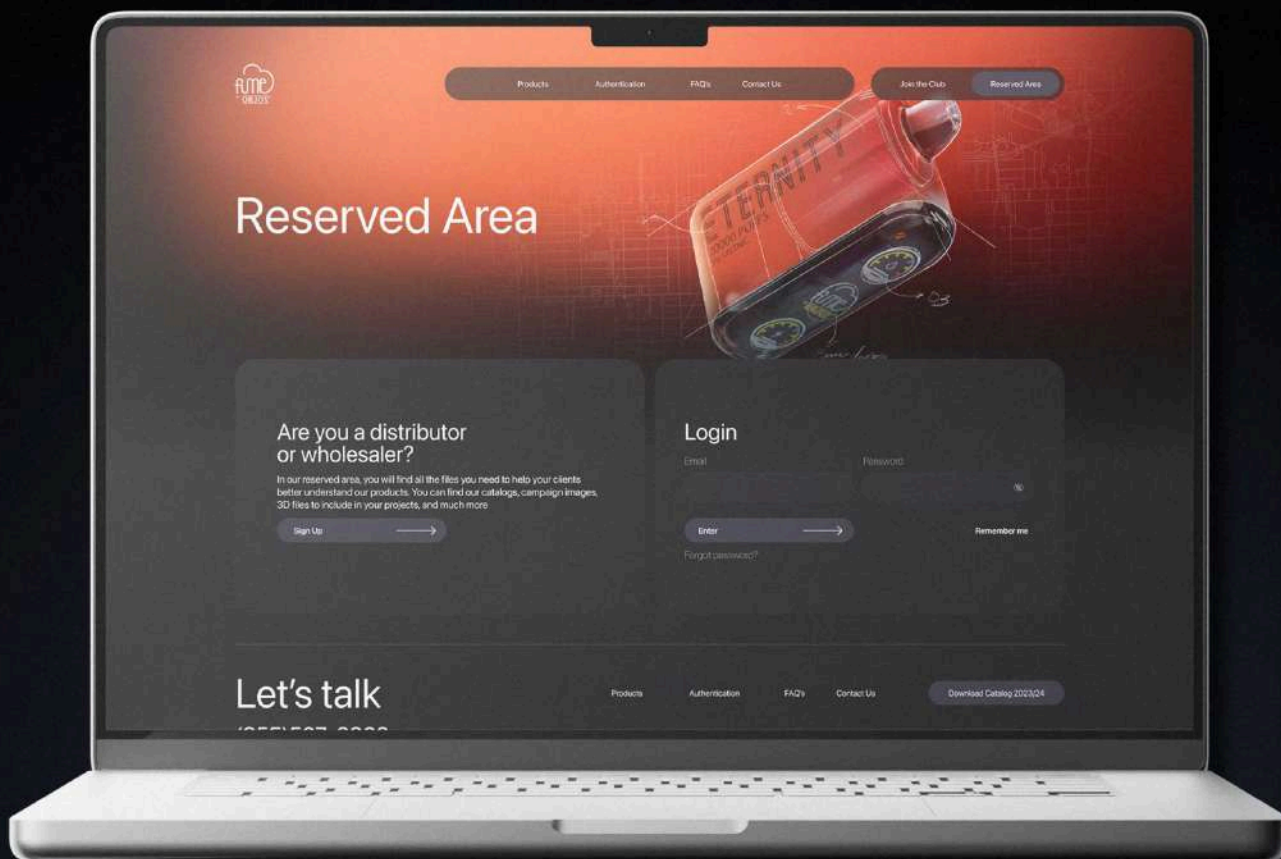


RENDER



To view the complete project, scan this QR code or find me on Behance at this link: www.behance.net/koepke





UX Guidelines

Wireframe for the asset bank.

VFX



GRAN ESTRENO
MARTES 30 DE SEPTIEMBRE



9PM



Posters

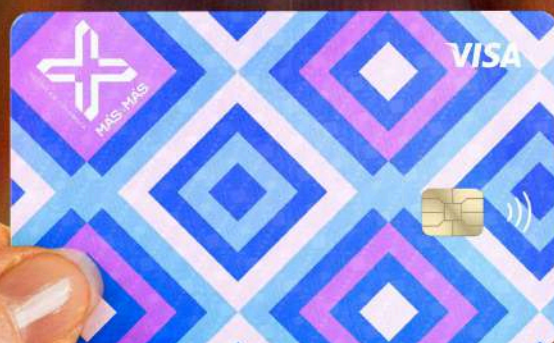


3D Scenes



[Watch the full video](#)





CELEBRA EL DÍA DE LA
INDEPENDENCIA CON HASTA
**50% DE DESCUENTO SIN
INTERÉS** EN PRODUCTOS
CON LA ETIQUETA

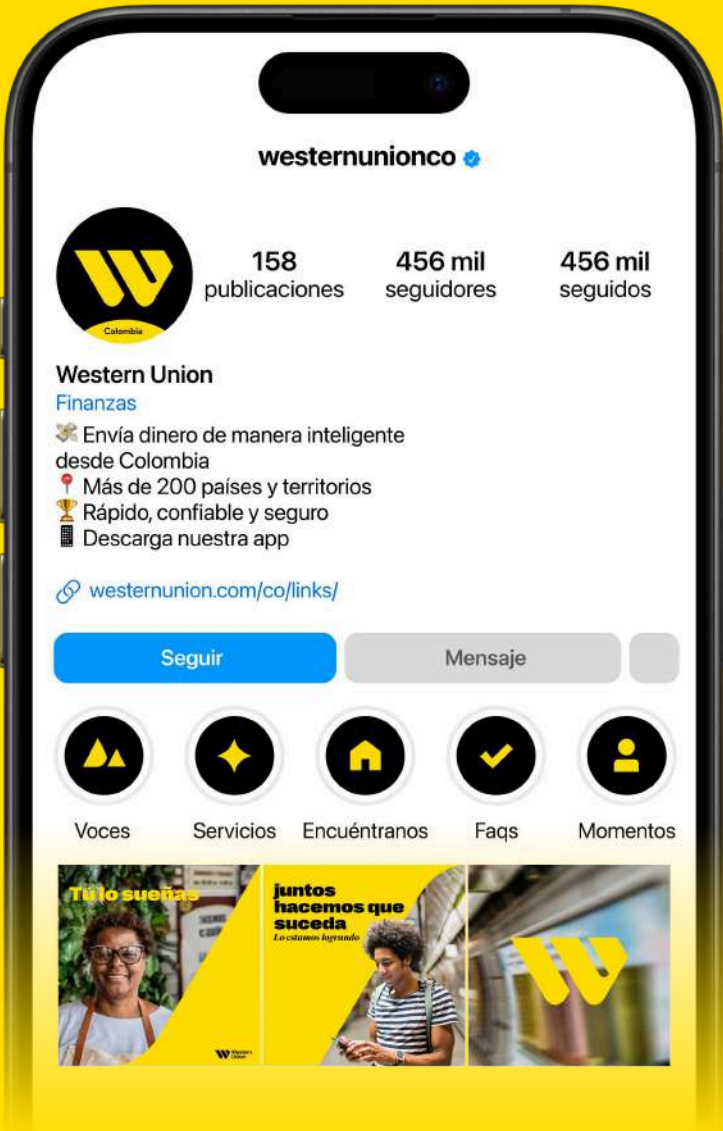
MÁS&MÁS
¡VIVE LA INDEPENDENCIA!

COMPRA LO NUESTRO



The Nescafé reel was created entirely in 3D, aiming for visual realism and a pleasant aesthetic that reflects the warmth of a Colombian home. Every detail was carefully crafted to evoke a sense of comfort, capturing the essence of the Nescafé experience in a cozy and familiar environment.





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Thank you
for viewing
my portfolio