

Portfolio 2025

Hello, I'm a visual artist

Luis Koepke

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Luis Koepke

Visual Artist

I'm a multidisciplinary designer and front-end developer with 7 years of experience creating high-impact digital products for brands, agencies, and startups.

I blend graphic design, UI/UX, 3D, VFX, and art direction to build digital experiences that balance aesthetics, functionality, and strategic purpose. My work focuses on systematization and efficiency—designing with structure, clarity, and long-term scalability in mind.

Throughout my career, I've taken on roles that require versatility: from shaping visual identities and guiding creative direction to developing pixel-perfect interfaces and interactions. I believe great design isn't just about what you see; it's about how it works, how it feels, and how elegantly it solves problems.

Professional Skills

Graphic Design	Software	Photoshop Illustrator	After Effects	Premiere
	Skills	Branding Campaign design	Conceptual design Print Material	Animation Packaging

3D Visual Design	Software	Blender Zbrush	Cinema 4D	Unreal Engine 5
	Skills	Animation Sculpting	Rendering 3D Scenes	VFX Rigging

UI/UX	Software	Figma	Adobe XD	Spline Design
	Skills	Interface Design Usability Testing	User Experience Visual Design	Wireframing Interaction

Frontend	Software	Wordpress		
	Skills	Advanced WordPress development: themes, custom post types, and plugin creation; skilled in HTML, CSS, JavaScript, and Elementor.		

Experience

Publicis Groupe	2025 - Present
Motion 3D Graphic Designer	
MDS - Samy Alliance	2024 - 2025
Graphic Designer Creative Marketing Campaigns	
Fume Vapors	2023 - 2024
Senior Graphic Designer	
Blaze Vapor	2021 - 2023
Art director Product design	
300 Bees	2021 - 2022
Senior Graphic Designer	
Global Concept	2019 - 2020
Senior Graphic Designer	
Probienestar	2018 - 2019
UI/UX Designer	

Accomplishments

Hackathon 2018	First place for Best Transportation Solution App	Atlantico CoCrea ProbiApp First Place - 2019
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Education

Architecture Universidad Del Atlántico - Barranquilla, Colombia



The Feria de Flores project for Renault involved manually positioning over 1 million flowers in 3D to achieve a natural and vibrant aesthetic. The meticulous attention to detail resulted in a stunning visual display that captivated the executives at both Publicis and Renault, showcasing the beauty and spirit of the iconic Colombian festival through innovative digital craftsmanship.



Social Media

próximamente podrás rentar tu
Renault Kardian



el cambio que lo cambia todo



NICOTINE POUCHES



Keyvisual

GRAPE MINTS NEW STRAIN



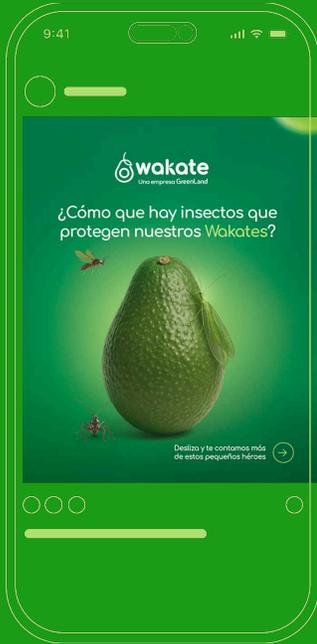


Actuar
bien es cultivar
bienestar

Cada decisión deja una huella.

Esa huella habla de lo que somos
y de cómo queremos ser recordados.





En la naturaleza no existen insectos buenos o malos
Cada uno tiene un rol que mantiene el equilibrio de la vida.

En Wakate aprendemos de esa sabiduría y la usamos como guía para cuidar nuestros cultivos

¡Te presentamos a quienes protegen cada Wakate!
Pequeños aliados que cuidan las plantas de manera natural.

Crísopa Verde Avispa Tropa Chirche Pirato

Así, reducimos el uso de químicos y cultivamos en equilibrio con la vida.

Hoy celebramos el papel de cada especie en el
#DíaDeLosAnimales



Como parte de nuestra iniciativa de Agricultura Regenerativa 360
protegemos la biodiversidad y la tierra, y aprendemos de la naturaleza que nos inspira a cuidar y sembrar futuro para vivir en armonía.

Imagina más de **2000** canchas de fútbol como el Maracanã convertidas en el hogar para árboles y animales, como insectos y aves.

Así se ven nuestras 1800 hectáreas de conservación, espacios donde la vida florece.

Desde **BioOrigen**, una de nuestras compañías del Grupo **GreenLand**, producimos y cuidamos insectos biocontroladores:

pequeños héroes que controlan plagas y regeneran el equilibrio natural.

Hoy, en el **Día de los Animales**, celebramos la biodiversidad y reafirmamos nuestro compromiso con protegerla.

Cultivar bienestar también es cultivar respeto por la vida.

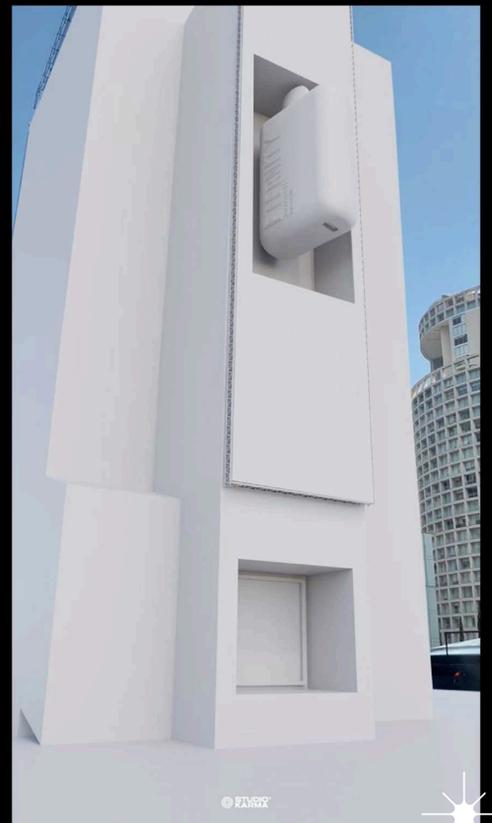


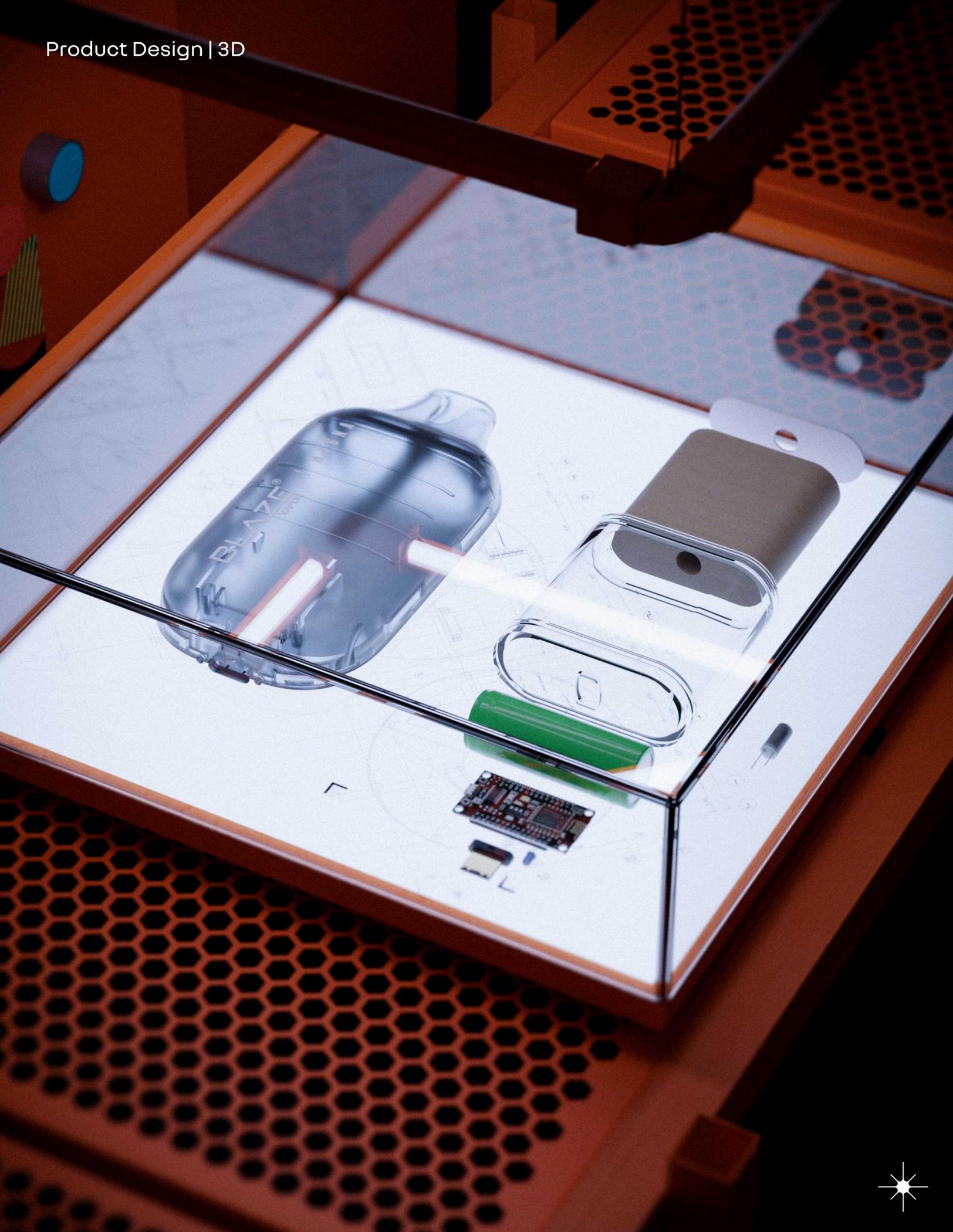


ETERNITY



**EXPERIENCE THE
FUTURE OF VAPING**







Our goal with the packaging design for the Magna vape was to create something truly distinctive that would catch the eye on store shelves. We deliberately avoided imitating any existing packaging in the market to ensure that the Magna stands out.

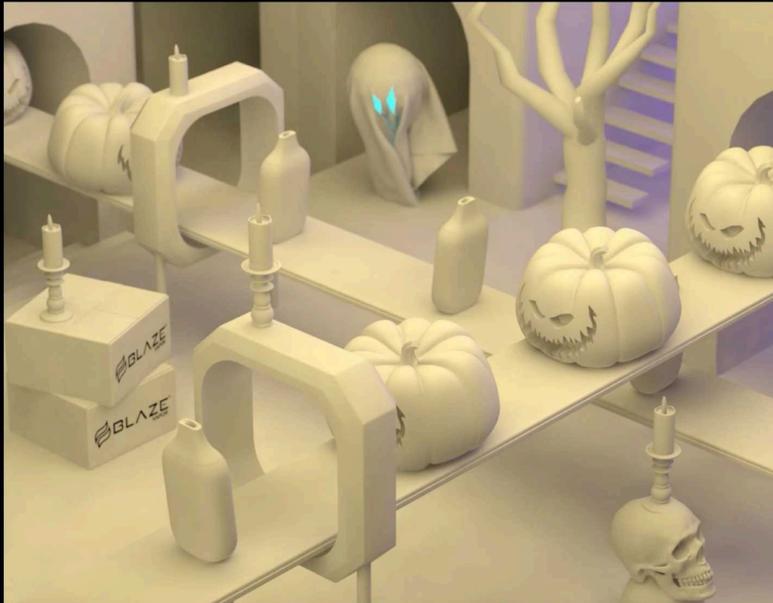


3D Motion Reel



 **BLAZE**[®]
VAPOR

VIEWPORT

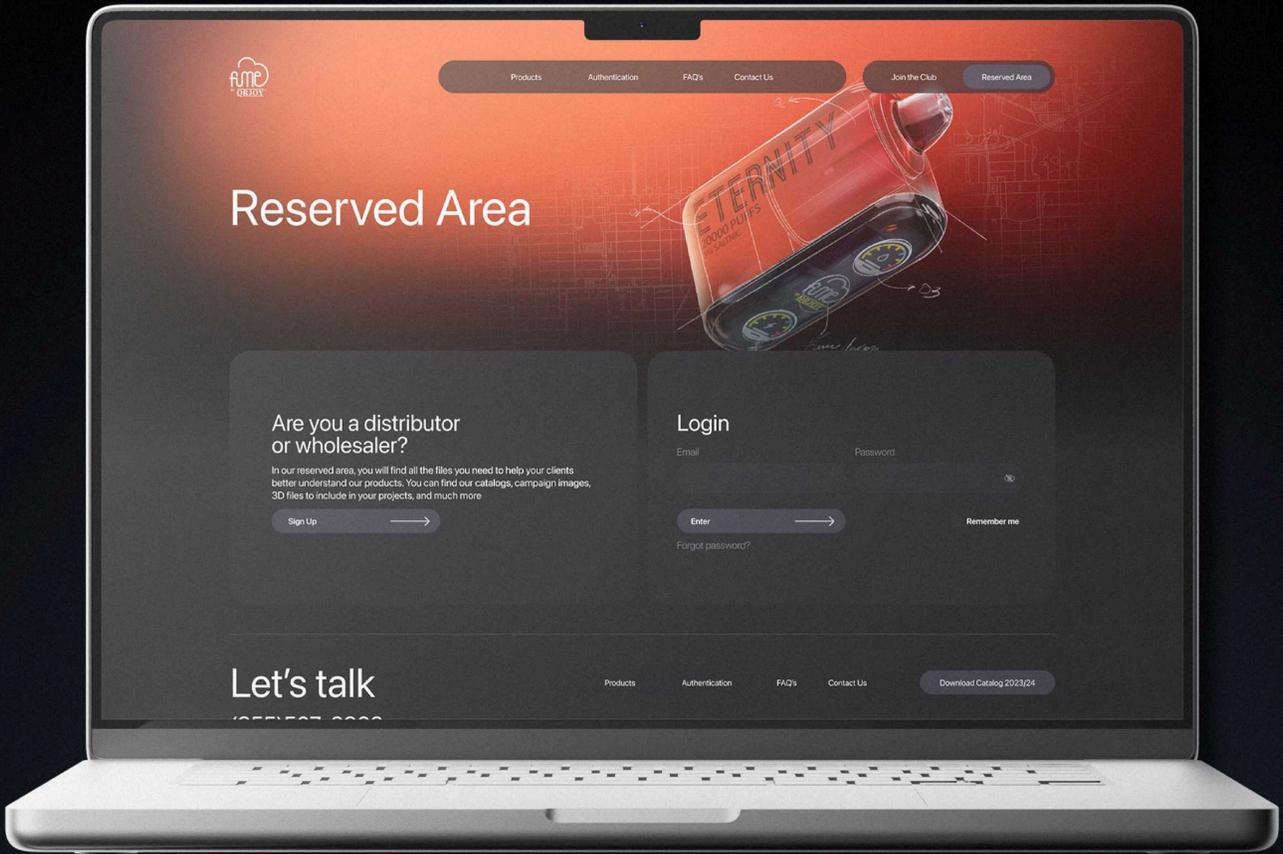


RENDER



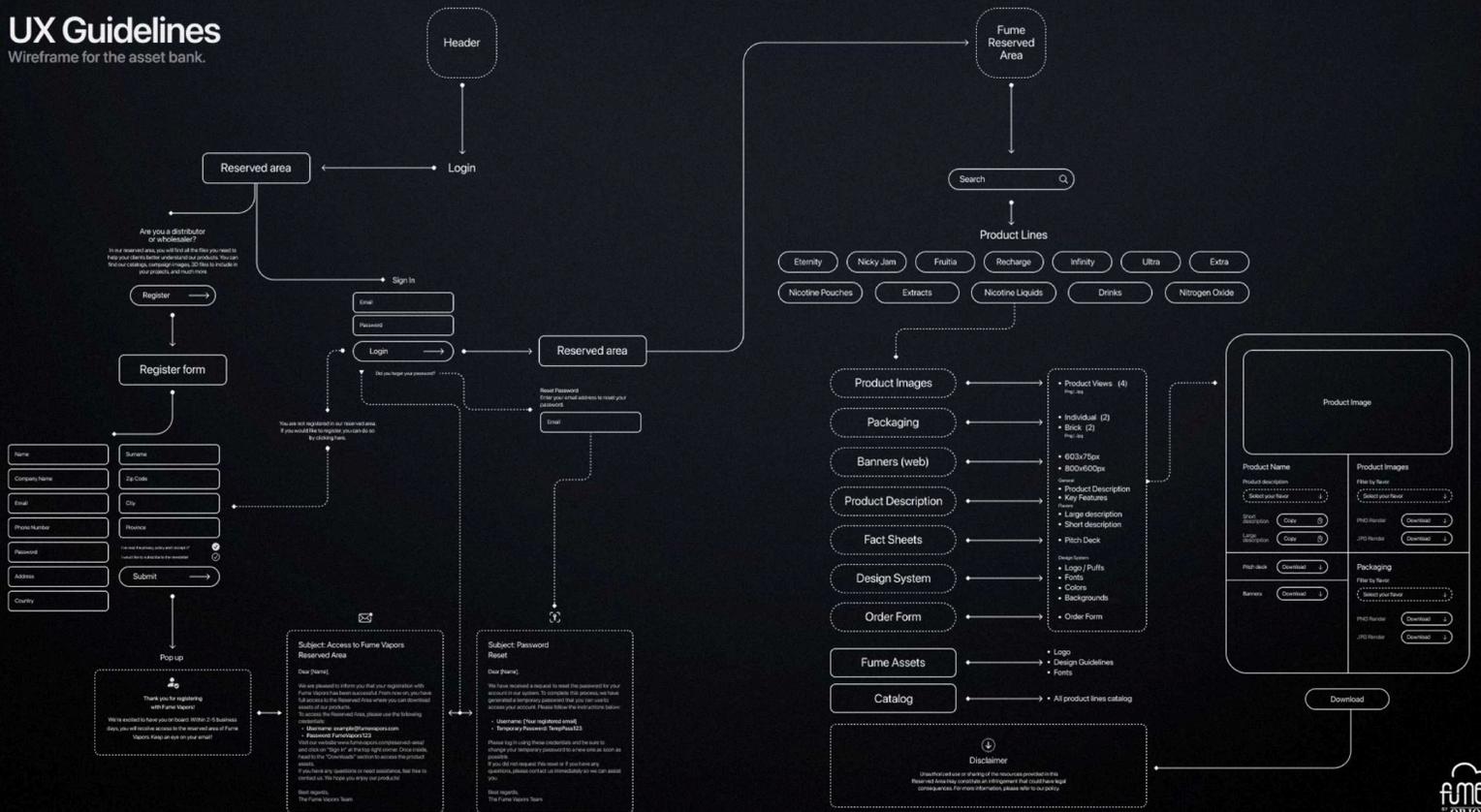
To view the complete project, scan this QR code or find me on Behance at this link: www.behance.net/koepke





UX Guidelines

Wireframe for the asset bank.



VFX



LA MÁS
DRAGA

A BRILLAR MIS FEMINOSAS

GRAN ESTRENO
MARTES 30 DE SEPTIEMBRE



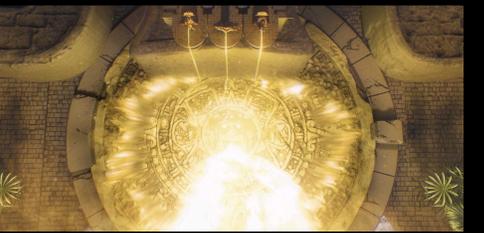
9PM



Posters

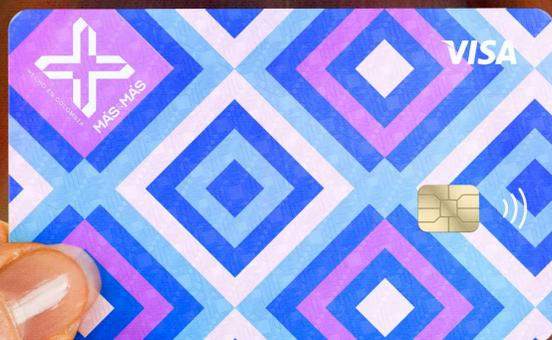


3D Scenes



[Watch the full video](#)





CELEBRA EL DÍA DE LA INDEPENDENCIA CON HASTA 50% DE DESCUENTO **SIN INTERÉS** EN PRODUCTOS CON LA ETIQUETA

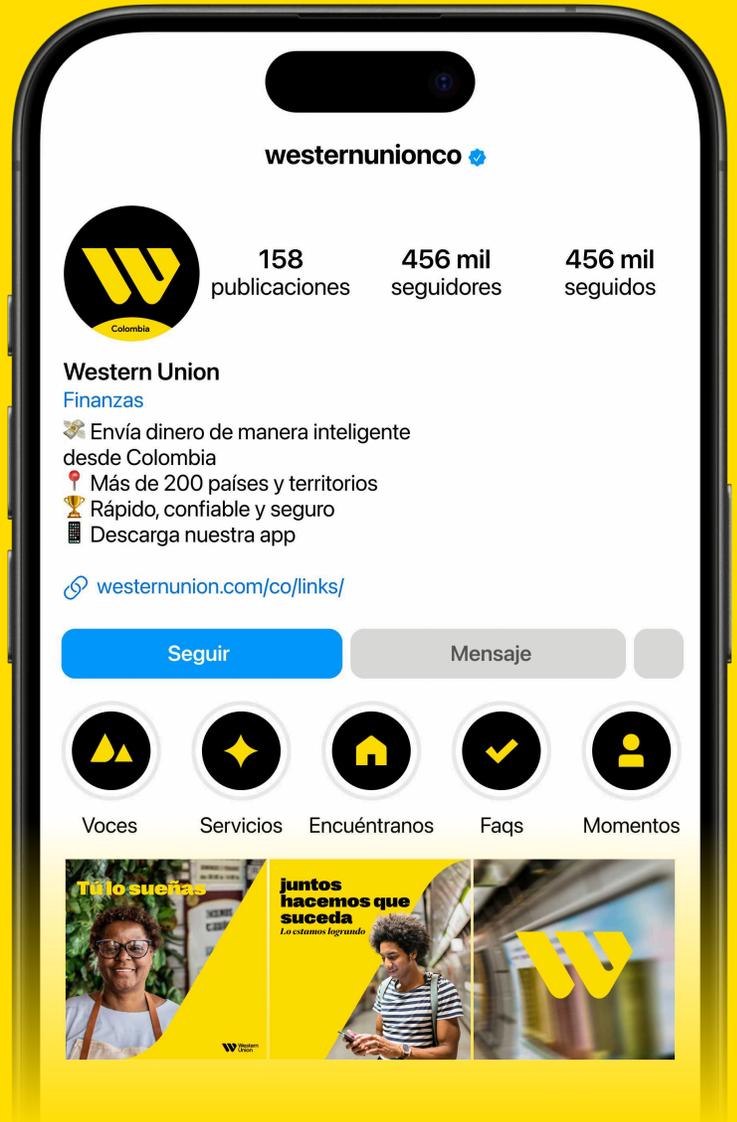
MÁS&MÁS
¡VIVE LA INDEPENDENCIA!

COMPRA LO NUESTRO



The Nescafé reel was created entirely in 3D, aiming for visual realism and a pleasant aesthetic that reflects the warmth of a Colombian home. Every detail was carefully crafted to evoke a sense of comfort, capturing the essence of the Nescafé experience in a cozy and familiar environment.





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Thank you
for viewing
my portfolio